

The background features a light blue to white gradient with several realistic water droplets of various sizes scattered across the surface. The droplets have highlights and shadows, giving them a three-dimensional appearance.

BI-STATE WATER STEWARDSHIP MESSAGING

COLLABORATION BETWEEN WSU & IWAC

NEED:
Regional
Water
Message



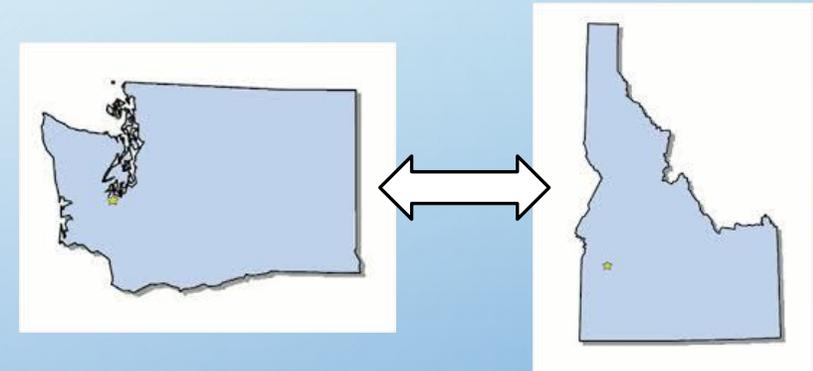
**Stakeholder Engagement
developing a
stewardship message**

NEED:
Raise Public
Awareness



**Public education The importance of
regional water**

NEED:
Bi-State
Collaboration



COLLABORATIVE PROCESS WITH IWAC

Brainstorming



THE WATER STEWARDSHIP DISCUSSION

Knowledge of
the river and
aquifer
connection

Conservation
impact to
water
sources

Water for
Future
Generations

Controlling
contaminants

You dump it,
you drink it

We are all in
this together

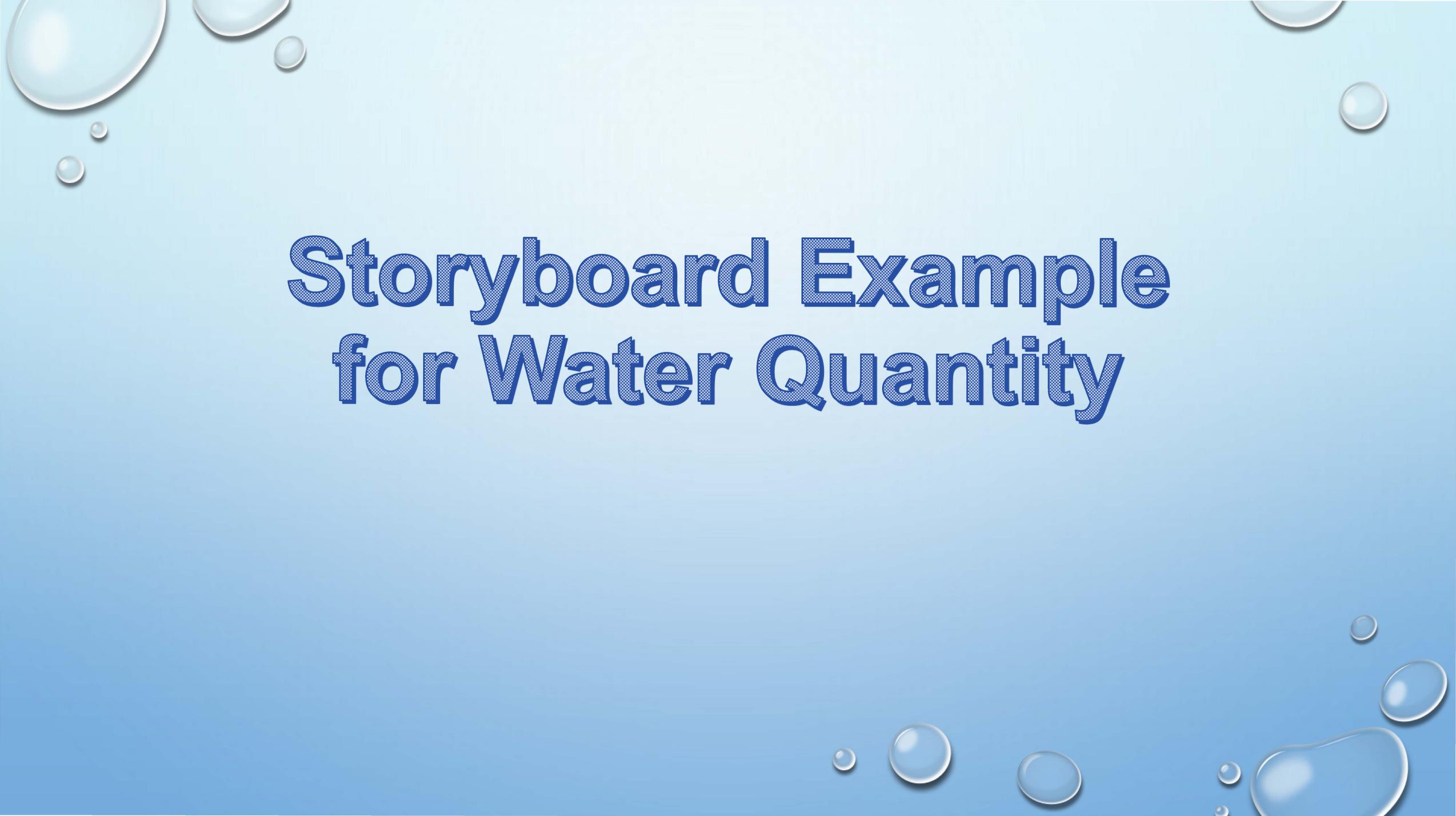
A picture says
a 1000 words

Fertilizers
affect OUR
drinking water
quality

How Do We
Get People to
Care??

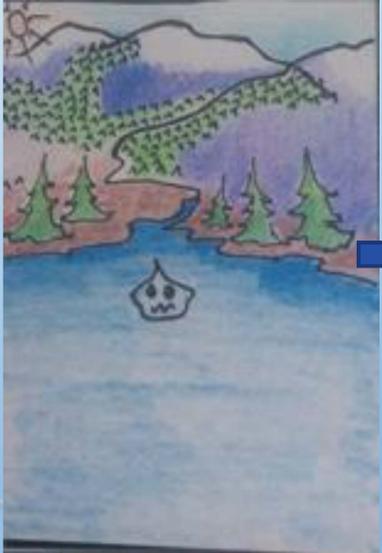
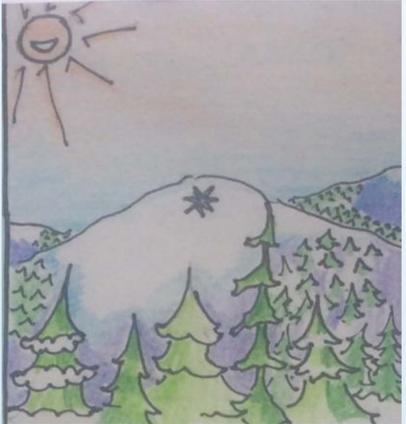
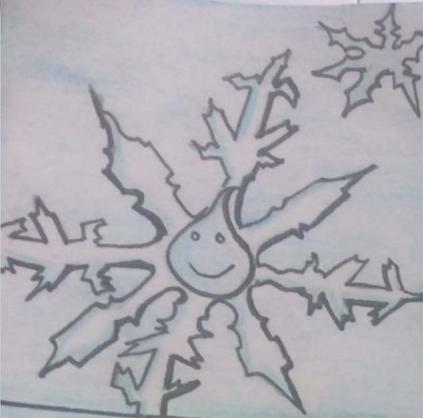
Protecting
OUR Waters

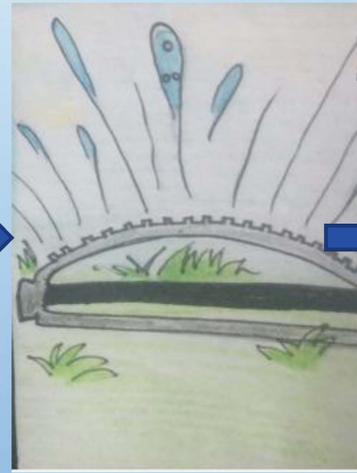
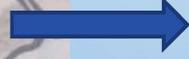
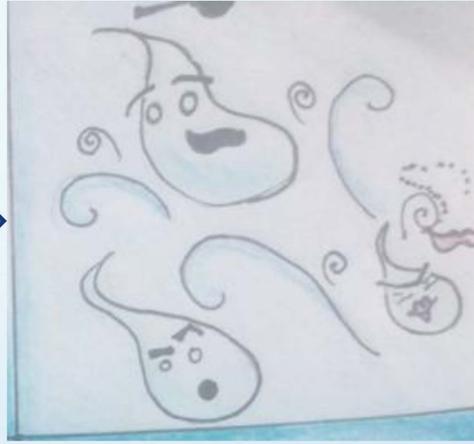
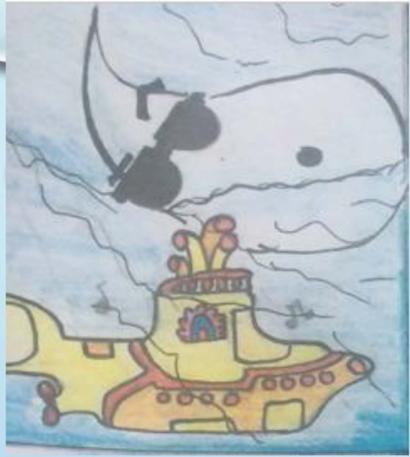
Imagery:
What goes
down the
drain?

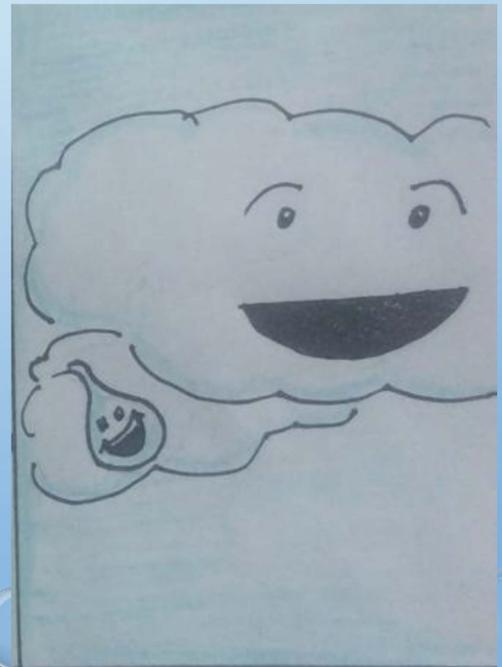
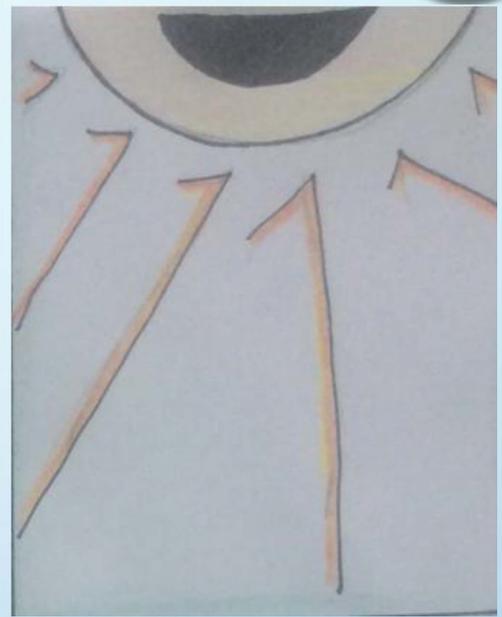
The background is a light blue gradient with several realistic water bubbles of various sizes scattered around the edges. The bubbles have highlights and shadows, giving them a three-dimensional appearance.

Storyboard Example for Water Quantity

**Example of storyboard slide
(waiting on updated graphics)**







STORMWATER VIDEO

- VIDEO LINK

QUESTIONS?